

Jeremy Myrland

Staff Product Manager · Director of Product

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15 years making complex systems actually work — across consumer search, enterprise HR, developer platforms, and ecommerce. I specialize in orchestration: taking fragmented teams, systems, and workflows and connecting them so they produce real outcomes.

EXPERIENCE

Nike — Principal PM, HR Global Technology 2025–Present

2025–Present

- Redesigning enterprise HR systems for 75,000+ employees across retail, corporate, and supply chain
- Rebuilt U.S. onboarding journey — reduced steps and shortened time to productivity
- Consolidated document management from ServiceNow into Workday — saved hundreds of thousands in annual licensing
- Automated California meal waiver compliance — reduced regulatory overhead and ongoing costs
- Shaping strategic workforce planning — connecting Workday, planning tools, and skills data

Workday — Manager, Platform Product Management 2022–2025

2022–2025

- Led 9 PMs across US, Canada, and Ireland across two distinct product pillars built from scratch simultaneously
- Interoperability: Defined vision for full-stack orchestration as Workday's platform/ecosystem connective tissue — 90+ payroll integrations, universal header, mobile web view platform
- Delivery: "Force multiplier for UI Platform" — consolidated CI into GitHub Actions, built observability frameworks, quality guardrails
- 6 hires (4 women), 2 promotions, 2 managed out. Launched first GenAI chatbot strategy

Wayfair — Associate Director, Search Platform 2021–2022

2021–2022

- Launched neural network-powered search replacing legacy system — \$100M+ in incremental global revenue (\$65M+ US)
- Built A/B testing framework from scratch; iterated on ranking models across 5 international markets with no major incidents
- Aligned 60+ stakeholders across merchandising, data science, SEO, and international teams around a new algorithm

Apple — Senior PM, Search Experience 2020–2021

2020–2021

- Defined federated search strategy connecting Apple.com, App Store, Help, and Siri for the first time
- Established 3-year roadmap — bought in across product, ML, and marketing in a highly top-down environment
- Partnered with ML team on predictive, context-aware results using collaborative filtering and relevance models

Constructor — Group Product Manager 2020

2020

- Built pre-sales "try it out" tool — doubled trial engagement by letting prospects compare against their legacy search live
- Cut customer onboarding from months to days; helped land early customers including Sephora and Target Australia

Nike — Senior PM, Search 2016–2020

2016–2020

- Led migration from legacy Endeca to in-house ML-driven search across nike.com and Nike app
- Launched Search Preview — \$50M+ incremental revenue in first months at 6%+ conversion vs 3% baseline
- Reduced manual merchandising from ~85% to ~5% of top queries; built transparency tooling to demystify algorithm outputs

- Resolved org tension between brand (curation) and commerce (optimization) across globally distributed teams

Jama Software — Product Manager

2012–2016

2012–2016

- Joined as first PM (~40th employee); segmentation work shifted company from small to large/complex customers
- Launched decision-tracking feature — 10,000 decisions logged in month one
- Led ISO 26262 automotive certification — first agile SaaS company certified; 5x automotive pipeline growth in one quarter

Viewpoint — International Product Manager

2010–2012

2010–2012

- Top revenue-driving consultant before moving to product — first in Canada and Australia
- Became first International PM; launched 20-year-old US construction ERP in both countries
- Rebuilt customer trust in markets where product had been sold before it was ready

EXPERTISE

Search & Discovery	Ecommerce search · ML/NLP · Relevance tuning · A/B experimentation · Federated search
Platform & Systems	Developer platforms · Interoperability · API ecosystems · CI/CD · Enterprise SaaS
HR Technology	Workday · HRIS · Workforce planning · Self-service automation · Compliance workflows
Leadership	Team building · Hiring · Cross-functional alignment · OKR design · Stakeholder management
Domains	B2C · B2B · B2B2C · Ecommerce · Enterprise · Platform · Two-sided marketplaces

COMMUNITY

Lake Oswego Schools Foundation Board Member · Secretary → Procurement Lead → incoming VP **Forest Hills PTO** Vice President, incoming President **Special Olympics Oregon** Super Plunger (\$10,000+ raised) **Habitat for Humanity** House builds **Children's Cancer Association** Chemo Pal Mentor

EDUCATION

Oregon State University B.S. Business Administration (Accounting) · Minor in Speech Communications · Ford Scholar

WHAT I'M BUILDING

bethere.community Volunteer matching tool for school PTOs. **inkind.one** Nonprofit gala auction procurement app with AI-generated donor outreach. Stack: Next.js · TypeScript · Vercel · Supabase · Claude AI · v0