

# Jeremy Myrland

Staff Product Manager · Director of Product

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*15 years making complex systems actually work — across consumer search, enterprise HR, developer platforms, and ecommerce. I specialize in orchestration: taking fragmented teams, systems, and workflows and connecting them so they produce real outcomes.*

## EXPERIENCE

### Nike — Principal PM, HR Global Technology

2025–Present

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- Redesigning enterprise HR systems for 75,000+ employees across retail, corporate, and supply chain
- Rebuilt U.S. onboarding journey — reduced steps and shortened time to productivity
- Consolidated document management from ServiceNow into Workday — saved hundreds of thousands in annual licensing
- Automated California meal waiver compliance — reduced regulatory overhead and ongoing costs
- Shaping strategic workforce planning — connecting Workday, planning tools, and skills data

### Workday — Manager, Platform Product Management

2022–2025

2022–2025

- Led 9 PMs across US, Canada, and Ireland across two distinct product pillars built from scratch simultaneously
- Interoperability: Defined vision for full-stack orchestration as Workday's platform/ecosystem connective tissue — 90+ payroll integrations, universal header, mobile web view platform
- Delivery: Vision "force multiplier for UI Platform" — consolidated CI into GitHub Actions, built observability frameworks, established quality guardrails
- 6 hires (4 women), 2 promotions, 2 managed out. Launched first GenAI chatbot strategy

### Wayfair — Associate Director, Search Platform

2021–2022

2021–2022

- Launched neural network-powered search replacing legacy system — \$100M+ in incremental global revenue (\$65M+ US)
- Built A/B testing framework from scratch; iterated on ranking models across 5 international markets with no major launch incidents
- Aligned 60+ stakeholders across merchandising, data science, SEO, and international teams around a new algorithm

### Apple — Senior PM, Search Experience

2020–2021

2020–2021

- Defined federated search strategy connecting Apple.com, App Store, Help, and Siri for the first time
- Established 3-year roadmap — bought in across product, ML, and marketing in a highly top-down environment
- Partnered with ML team on predictive, context-aware results using collaborative filtering and relevance models

### Constructor — Group Product Manager

2020

2020

- Built pre-sales "try it out" tool — doubled trial engagement by letting prospects compare against their legacy search live
- Cut customer onboarding from months to days by standardizing implementation workflows
- Helped land early customers including Sephora and Target Australia as ~30th employee

### Nike — Senior PM, Search

2016–2020

2016–2020

- Led migration from legacy Endeca to in-house ML-driven search platform across nike.com and Nike app
- Launched Search Preview — \$50M+ incremental revenue in first months at 6%+ conversion vs 3% baseline
- Reduced manual merchandising from ~85% to ~5% of top queries; built transparency tooling to demystify algorithm outputs
- Solved genuine org tension between brand (curation) and commerce (optimization) across globally distributed teams

## Jama Software — Product Manager

2012–2016

2012–2016

- Joined as first PM (~40th employee); did market segmentation work that shifted company from small to large/complex customers
- Launched decision-tracking feature — 10,000 decisions logged in month one
- Led ISO 26262 automotive certification — first agile SaaS company certified; automotive pipeline grew 5x in one quarter
- Named fastest-growing startup in Oregon during tenure

## Viewpoint — International Product Manager

2010–2012

2010–2012

- Top revenue-driving consultant before transitioning to product — first consultant in Canada and Australia
- Became first International PM; launched 20-year-old US construction ERP in both countries
- Led decision not to expand to India; rebuilt customer trust in markets where product had been sold before it was ready

### EXPERTISE

<b>Search &amp; Discovery</b>	Ecommerce search · ML/NLP · Relevance tuning · A/B experimentation · Federated search
<b>Platform &amp; Systems</b>	Developer platforms · Interoperability · API ecosystems · CI/CD · Enterprise SaaS
<b>HR Technology</b>	Workday · HRIS · Workforce planning · Self-service automation · Compliance workflows
<b>Leadership</b>	Team building · Hiring · Cross-functional alignment · OKR design · Stakeholder management
<b>Domains</b>	B2C · B2B · B2B2C · Ecommerce · Enterprise · Platform · Two-sided marketplaces

### COMMUNITY

**Lake Oswego Schools Foundation** Board Member · Secretary yr 1 → Procurement Lead yr 2 → incoming VP **Forest Hills PTO** Vice President, incoming President **Special Olympics Oregon** Super Plunger — raised \$10,000+ **Habitat for Humanity** House builds **Children's Cancer Association** Chemo Pal Mentor

### EDUCATION

**Oregon State University** B.S. Business Administration (Accounting) · Minor in Speech Communications · Ford Scholar

### WHAT I'M BUILDING

**bethere.community** Volunteer matching tool for school PTOs — built nights and weekends, no CS background, first product I've ever shipped.  
**inkind.one** Nonprofit gala auction procurement app with AI-generated donor outreach. Built while leading gala procurement for Lake Oswego Schools Foundation. Stack: Next.js · TypeScript · Vercel · Supabase · Claude AI · v0